



ALABAMA HIGH SCHOOL ATHLETIC DIRECTORS & COACHES ASSOCIATION

P.O. BOX 242367 • 7325 HALCYON SUMMIT DRIVE • MONTGOMERY, AL 36124-2367
PHONE (334) 263-6994 • FAX (334) 387-0076

January 20, 2010

MEMORANDUM

STEVE F. BAILEY
Director

TO: Exhibitors - Alabama All-Star Sports Week

FROM: Steve F. Bailey, Director *SFB*

RE: Exhibit Space for All Sports Equipment Expo –
July 14-16, 2010 – Von Braun Center - Huntsville

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Hubbard High School

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Steve Savarese
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Plans are underway for the All Sports Equipment Expo held in conjunction with the Alabama All-Star Sports Week. The exhibit dates are July 14-16, 2010, at the Von Braun Center in Huntsville.

Registration attendance at the Coaching School last year was over 2,000. We expect over 3,000 coaches, principals, and athletic directors to attend this year. The 2010 All Sports Equipment Expo promises to be a great event, and we hope you will participate.

The AHSADCA will provide a complimentary Vendor Breakfast on Wednesday, July 14, at 8:00 a.m. in the Expo Showroom of the Von Braun Center. **If you will be able to join us for the breakfast, please complete the reservation form below and fax to 334-387-0076 by Friday, July 9.**

Enclosed is an informational brochure and application/contract for exhibit space. We appreciate your interest and look forward to hearing from you in the near future so that your space may be reserved.

SFB:egm
Enclosures

RESERVATION FORM ALL-STAR SPORTS WEEK VENDOR BREAKFAST July 14, 2010 – 8:00 a.m. – Von Braun Center

_____ Yes, I plan to attend the complimentary Vendor Breakfast.

_____ Number of representatives attending from my company.

Name: _____

Company Name: _____

Mailing Address: _____

